



WEBINAR SERIES

ROAD SAFETY EDUCATION & AWARENESS – A COMPREHENSIVE APPROACH



3rd Webinar of it's Webinar Series

Role of Stakeholders in Creating Awareness for Road Safety

on Wednesday, 7th December 2022 at 15:30 (hrs) IST



Speaker

Mr. Jehaan Kotwal, Director, GoodMind

Sensitization of Truck Drivers to
Road Safety – An initiative by HumSafer

Jehaan is the son of a truck driver who traveled the length and breadth of the country as a cleaner. This hands-on experience was a real eye-opener for him as he witnessed firsthand the problems that the 10 million truckers were facing- lack of safety for one. As his experience grew, it became a dream to come up with a cost-effective solution that drivers can use and really depend on.

Jehaan's Latest Social Venture Startup Good Mind is using AI to save over 100 lives daily in Road accidents. They are creating an ecosystem for drivers where everything the driver needs can be serviced and supported. To create a sustainable and scalable model they don't only focus on tech but also user and business to build solutions that users love to use. Globally recognised as a smart solution on road safety by the WEF they are making in India for the world.