



WEBINAR SERIES

ROAD SAFETY EDUCATION & AWARENESS – A COMPREHENSIVE APPROACH



3rd Webinar of it's Webinar Series

Role of Stakeholders in Creating Awareness for Road Safety

on Wednesday, 7th December 2022 at 15:30 (hrs) IST



Mr. Akhilesh Srivastava

Road Safety Ambassador, IRF India
Role of Media including Social Media for
Educating Masses on Road Safety

Mr Akhilesh Srivastava is a globally known digital and innovative leader with path breaking e-governance projects like FASTag, e-Tendering platform, ODR Portal, citizen-centric multiple highway information applications and Mobile Apps, Geo-Fencing of national highways etc.

Akhilesh Srivastava is currently leading the World Economic Forum's initiative in India Road Safety 2.0. Road Safety 2.0 is “Shaping the Future of Road Safety in India” with a technology-driven approach and creating a human-centric road ecosystem, where technology compensates for human limitations and saves lives by improving road safety. He is also a Road Safety Ambassador of IRF internationally.